



הוועידה הבינלאומית ה-20 לאנרגיה ועסקים The 20th Israel International Energy & Business Convention

72 hours of economic opportunities
Mon, Tue, 22-23.1.2024, Kfar Maccabiah Hotel, Ramat-Gan

The energy market in Israel and around the world has been changing at a rapid pace in recent years. Along with the opportunities that these developments constantly offer, there are also great challenges for the global and Israeli energy economy in the financial, and technological aspects of the energy economy.

At the twentieth International Energy and Business Convention 2024, which is initiated and organized by Eco Energy Strategic & Strategic Consulting Ltd. and Tachlit Conferences Company, we will discuss all these aspects with decision makers and lecturers from Israel and the world who are prominent in their fields, with the participation of hundreds of guests from the energy and economy community from Israel and the world.

The convention, which is the largest and leading central annual energy forum of its kind in Israel for 20 years, will be held on **Monday and Tuesday, January 22 - 23, 2024, in the Kfar Maccabiah Hotel, Ramat Gan..**

The convention will include:

1. Two days of discussions in plenary sessions, panel discussions, and lectures on major issues that will lead the energy sector in the coming years.
2. Meeting with investors, investment managers and analysts with tips for investing in energy stocks.
3. The announcement of the Person of the Year in the field of energy for 2024 as a token of recognition and appreciation for a contribution to strengthening the energy sector in Israel.
4. In addition, the conference offers a business platform that allows companies to hold professional and marketing conferences alongside the conference.

The conference will deal, among other things, with the following topics with a special emphasis on securing energy supply while zeroing greenhouse gas emissions by 2050 (the plan is preliminary and subject to change):

- **The international and Israeli energy economy and regional cooperation** - Jordan, Egypt, the Palestinian Authority, the countries of the Mediterranean basin and the Gulf countries,
- **The electricity sector crisis:** will we sit in the dark in the coming years? How many natural gas power plants are needed for the economy? Will barriers to the establishment of solar power plants be removed? will we reach 40% renewable energy and 10,000 megawatts of storage by 2040? How will trade and competition in electricity supply be carried out? How will the required investment in infrastructure be financed?
- **Development of natural gas sources:** development of the local gas economy and gas export options - when will the Leviathan 2 project be completed? Will more natural gas be exported to the surrounding countries, and will additional infrastructure be built? Will floating liquefied natural gas (FLNG) facilities be

constructed? Will gas be exported to Europe? Will onshore storage reservoirs for natural gas be established?

- **Renewable energy and management of energy systems** - is the goal of establishing 15,000 megawatts in the next decade practical? Energy storage, Agri-voltaic electricity production and solar energy production in seas and lakes...
- **Global warming** and its effect on Middle Eastern countries and Israel's preparation for climate change in the energy and water sectors,
- **Research and development and start-up companies:** from cleantech to energetic to climatic, meeting with breakthrough technologies. Will more unicorns be established in Israel? Which funds will finance the investment and what is the role of the institutional bodies and the government?
- **Investment financing and risk management** in the energy sector: how much capital is needed to build the infrastructure in the next 20 years? Who will finance and insure?
- Analysts' discourse: analysts' assessment of the value of public companies operating in the industry,
- **The preparation of the industry to reduce the carbon footprint** - efficiency, switching to natural gas, electricity, and renewable energies...
- **Carbon tax:** when and how will a carbon tax be imposed in Israel? Will Israeli exporters pay a carbon tax to European countries from 2026?
- **Capture, storage, and utilization of carbon dioxide - CCUS:** technologies, regulation and applications in Israel and the region.
- **The hydrogen economy** - Israel and regional cooperation: will Israel focus only on technological developments or will hydrogen valleys be established and projects implemented?
- **Electric and alternative transportation:** charging vehicle batteries, hydrogen, compressed natural gas, biofuels, diesel, and offsets of carbon emissions.
- **The fuel economy in the era of the electric vehicle:** the challenges of the infrastructure companies - the refineries, Energy Infrastructure and EAPC.
- **Waste to Energy:** Will waste treatment facilities be established to generate energy in cities and local authorities? Will the bid to build a waste to energy project in Ramat Hovav succeed? Technologies, removal of barriers and required regulation.

Target audience:

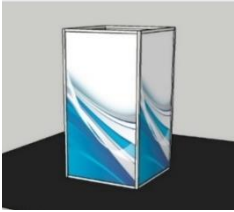
The convention will host senior economists and prominent figures in the energy sector, government representatives, policy makers in the fields of energy, infrastructure and environmental protection, senior executives from international companies, executives and representatives of renewable energy companies, energy storage and charging of electric vehicles, managers and representatives of petrol companies, oil and gas exploration companies, gas suppliers, oil and gas infrastructure companies, foreign and local oil refineries, Israel Electric Corporation (IEC), private power generators, plant representatives, kibbutz industries, engineers, energy commissioners, private investors and entrepreneurs, business people, local and foreign banks, investment managers, venture capitalists, insurance companies, accounting and law firms, municipal authorities, kibbutzim, and economic services companies.

We invite you to take part in the ongoing energy revolution:

- To keep up to date with innovations and issues that drive the economy and to create relationships and business opportunities with the leaders of the energy industry.
- Sponsoring the conference and participating in the exhibition will be an opportunity for branding and revealing your company's activities and maximizing the reach of the desired target audience.
- In most cases, your participation yields real profit through the creation of contacts and deals that are signed following the exhibition and conference.

**We will be happy to discuss with you the different options for participating in the convention.
Here are the sponsorship options and exposure for your company**

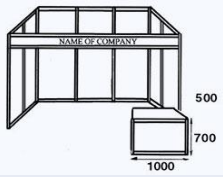
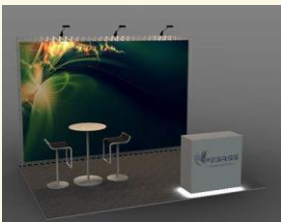


	GOLD Sponsorsh ip	SILVER Sponsorshi p	BRONZE Sponsorship	Company Conference
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<p>Lecture –</p> <p>lecture at the professional conference on a subject that is relevant to your occupation, by senior representatives of the company (in coordination with the organizers).</p>	<p>✓✓</p>	<p>✓</p>	<p>✓</p>	<p>The convention's management allows companies and organizations the opportunity to deliver their marketing and professional messages by a lectures or professional presentations. The session will be held at the same time of the convention in an adjacent hall. The companies will have a lecture hall includes an amplification system + screen. The presentation or lecture will be held in front of both existing and potential customers as well as convention's guests who will choose to attend.</p>
<p>Publish your company name and logo in conference invitations</p>	<p>✓</p>	<p>✓</p>		<p>✓</p>
<p>Publish your company name and logo in advertisements</p>	<p>✓</p>	<p>✓</p>		<p>✓</p>
<p>Signage</p>	<p>your company logo indicating that you are a Gold sponsor will appear in the convention's signage.</p>	<p>your company logo indicating that you are a Silver sponsor will appear in the convention's signage.</p>	<p>Advertising and branding your company on a page for advertising and branding your company 2.4 meters high and 1 meter wide. Including printing, installation and transport.</p> <p>You transfer the graphics</p> 	<p>Publishing your company's name and logo on signage during the conference.</p>
<p>Your company logo on the conference website with a link to your company website</p>	<p>✓</p>	<p>✓</p>		<p>✓</p>
<p>Your company logo in social media posts</p>	<p>✓</p>	<p>✓</p>		<p>✓</p>
<p>Tickets</p>	<p>Gold Sponsor will receive 8 tickets for each of the two days of the conference</p>	<p>Silver Sponsor will receive 4 tickets for each of the two days of the conference</p>	<p>Bronze Sponsor will receive 3 tickets for each of the two days of the conference</p>	<p>The Sponsorship will receive 4 tickets for each of the two days of the conference</p>

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Additional advertising and display options –

registration and all coffee breaks on the days of the conference are held in the exhibition area.

Floor area display only	A 6 square meter modular pavilion	An exhibitor's stand includes a terrace + counter + 1 bar stool + lighting	Charging station - your company branding on a mobile charging station	Business display stand
<p><u>Includes:</u></p> <ul style="list-style-type: none"> •Floor area unit only •Power outlet (1 kW) •Minimum display unit 2X3=6 square meters. •As part of the exhibition, you will receive 2 exhibitor badges that include participation in lectures on both days of the conference + lunches. 	<p><u>Includes:</u></p> <ul style="list-style-type: none"> • 3 Brick walls built using the Sima method •3 Spots per 6 square meters •Power outlet (1 kW) •Table, 2 plastic chairs •Sign with the exhibitor's name in uniform letters. Standard inscription on the sign on the front in Hebrew and English - 11 letters including spaces per meter. •Minimum display unit 2X3=6 square meters •As part of the exhibition, you will receive 2 exhibitor badges that include participation in lectures on both days of the conference + lunch. 	<p><u>Exhibitor position includes:</u></p> <ul style="list-style-type: none"> • Terrace 2 meters x 2.2 meters high for signage for your company. including lighting and printing • Modular counter size: 100*50*100 including printing 1 • bar chair • As part of the exhibition, you will receive 2 exhibitor badges that include participation in the lectures on both days of the conference, including the lunches. 	<p><u>Includes:</u></p> <ul style="list-style-type: none"> •The position allows effective switching and offers up to 6 charging ports at the same time. Height 2.20 •The position includes: top page printing, and top circular advertising space, installation and transportation. •You transfer the graphic according to the measurements we will transfer to you. •2 entrance tickets to the conference - for lectures and lunches 	<p><u>Includes:</u></p> <ul style="list-style-type: none"> • Upper signage with a counter •Logo printing on the front of the table •bar stool •Counter height 90 cm width 100 cm depth 50 cm •Includes exhibitor badge 1: free entry to the conference - to the lectures, the exhibition, the lunches and coffee breaks. 
<p>Cost per unbuilt square meter (area only)</p> <p>350\$+VAT</p>	<p>Price per square meter of a built pavilion</p> <p>360\$+VAT</p>	<p>An exhibitor's stand includes a terrace + counter + 1 bar stool + lighting</p> <p>2500\$+VAT</p>	<p>Charging station - your company branding on a mobile charging station</p> <p>2000\$+VAT</p>	<p>Business display stand</p> <p>1500\$+VAT</p>

We will be happy to discuss with you the different options for participating in the convention.

Sincerely,

Dr. Amit Mor and Shimon Seroussi, Co-CEO's
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